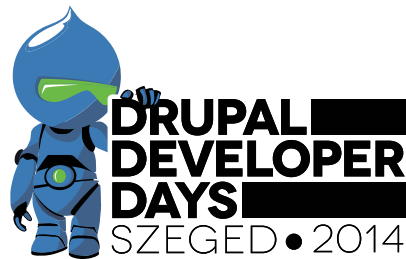


SPONSOR GUIDE



KEY EVENT IN EUROPE

Drupal Developer Days is a **key community** event organized in a big European city each year to gather hundreds of **Drupal coders and site builders from all over the world**. In March 2014, Drupal Developer Days Szeged will have a **strategic role in Drupal 8 development**, so those who want to work on and learn about it early in depth will not miss the opportunity.

The event is held the **1st time in Central Europe, in the well-known city of Drupalcon 2008**, and the program consists of a whole week of Drupal code sprints, workshops, presentations, BoFs, networking events and much more.

WHY SPONSOR DRUPAL DEV DAYS

While we are prudent with our organizational plans and the related financial planning, we can only cover the general conference expenses with the help of our sponsors.

We greatly acknowledge any sort of contribution, and invite you, both **organizations** and **individuals**, to choose from the **various sponsorship options** that will help make registration costs as low as possible. We think this is very important to ensure that the event is accessible for everyone!

Drupal Developer Days Szeged will bring together for one week all the people who use, develop, design and support Drupal, and therefore will also provide an **exceptional networking opportunity**.

Sponsoring the event is not only a great way to **promote your brand** as a company or organization, but gives a lot to the Drupal community by providing the financial background to make this event happen in a professional way.

Keeping with a great Dev Days tradition, we will send half of the money that remains at the end of the event to next year's Dev Days organizers and use the other half to help organize future local events.

EVENT FACTS:

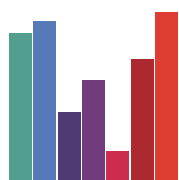
- **1st Drupal Developer Days in Central Europe**, after Munich, Brussels, Barcelona and Dublin
- **2nd biggest Drupal event in Szeged since Drupalcon 2008**, remembered as the most rocking Drupalcon ever
- **€ 30 for a whole week of Drupal developers' get-together** to ensure that the event is accessible for everyone from all around the world

Sponsorship package offers

We designed organizational packages for our sponsoring partners to ensure maximum exposure to a large crowd of open source developers. These packages are suited for companies that would like to support the event and at the same time promote their brand: Participants will bump into the logo of organizational sponsors everywhere from the home page to conference slides, handouts and program schedule.

Check the various sponsorship packages below for the complete list of what you will get.

Please note that the top level sponsorship packages are fairly limited, so these opportunities might be snatched up quickly!



Sponsorship package offers

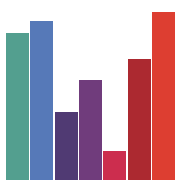
PLATINUM	GOLD	SILVER	BRONZE
ORGANIZATIONAL	ORGANIZATIONAL	ORGANIZATIONAL	INDIVIDUAL
2,500 EUR	1,500 EUR	500 EUR	100 EUR
max. 3 sponsors	max. 6 sponsors	max. 9 sponsors SOLD OUT	unlimited

ONLINE PRESENCE

Home page	logo + link	logo + link	-	-
Sponsor page	logo + link	logo + link	logo + link	profile
All web pages	logo + link	logo + link	-	-
Support badge for your website	yes	yes	yes	yes
Social media appearance	yes	yes	yes	yes
Online job posting	yes	yes	yes	-

CONFERENCE PRESENCE

Conference pass	6	4	2	1
Keynote introduction	yes	-	-	-
Logo on plenary and session room screen	1 st level	2 nd level	3 rd level	-
Logo on program schedule	1 st level	2 nd level	listed	-
Listing on program schedule	yes	yes	yes	yes
Registration desk handouts	yes	yes	yes	-
Exhibition space on conference days	yes	shared	-	-
Job speed dating	yes	yes	yes	-
Logo on general signage	yes	yes	-	-
Thank you slide	yes	yes	yes	yes
Surprise gift	6	4	2	1



Additional sponsorship packages

Besides generic sponsorship packages, you have the opportunity to sponsor a specific part of the event like a code sprint or social event. This option is open for any organization or individual to consider. If you think the specific sponsorship packages are more in tune with what you're doing or would like to make an impression connected to a specific part of the event or a specific area of the conference hall, we advise you to choose from one of the packages below.

SOCIAL EVENT SPONSOR	LUNCH SPONSOR	COFFEE AND SNACKS SPONSOR	CODE SPRINT SPONSOR
2,200 - 3,600 EUR (depending on catering package)	1,200 - 2,000 - 2,800 EUR (depending on catering package)	450 EUR	400 EUR
max. 2 sponsors	max. 3 sponsors	max. 6 sponsors	max. 3 sponsors SOLD OUT
<ul style="list-style-type: none"> Logo/profile on sponsor page Support badge for your website Social media appearance Acknowledgement in program Signage in the hall Name the event On-site signage during social event Distribution of sponsor merchandise A special sponsor welcome drink or 'happy hour' Conference pass Special sponsor gift 	<ul style="list-style-type: none"> Logo/profile on sponsor page Support badge for your website Social media appearance Acknowledgement in program Signage in the hall On-site signage at lunch Distribution of sponsor branded items (produced by sponsor) Conference pass Special sponsor gift 	<ul style="list-style-type: none"> Logo on sponsor page Acknowledgement in program Support badge for your website On-site signage in the lounge Distribution of sponsor branded items (produced by sponsor) Social media appearance Conference pass Special sponsor gift 	<ul style="list-style-type: none"> Logo/profile on sponsor page Support badge for your website Social media appearance Acknowledgement in program Name the code sprint room Signage in the room Conference pass Special sponsor gift

Thank you for considering sponsorship opportunities for Drupal Developer Days Szeged 2014!

If you would like to sponsor the event or have any questions, please don't hesitate to contact us at drupaldays2014@gmail.com.

